Economic Development and Freight Transportation – A Relationship that Matters -

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Purpose

• To help planners learn more about distribution and freight as it relates to the economic development of communities in inland Florida

Tell the Freight Story, Develop a Plan, and Sell the Story & Plan
“Whether by land, air, sea or inland waterway, understanding how goods get from the factory floor to showroom floor is a complicated but crucial part of doing business. For county elected officials as well as county economic development staff, an understanding and appreciation of the role of freight transportation is vital to developing and implementing effective economic development strategies that lead to business investment and job creation.”

_counties on track: strategies for freight-oriented economic development_
_A report by national association of counties, February 2017_
A “National Backdrop”

• 2015 National Freight Strategic Plan (NFSP) - help formulate strategies to support the freight transportation system connected to “almost seven million miles of highways, local roads, railways, navigable waterways, and pipelines,” linked by “thousands of seaports, airports, and intermodal facilities”. This system is the workhorse of the national economy, moving 55 million tons of goods a day with a value of $49 billion.

• American economy projected to double over the next 30 years; U.S. population expected to increase from 321 million to 389 million over the same period. To accommodate this growth, freight movements within the country are projected to increase by approximately 42 percent by the year 2040. Multi-modal traffic is expected to more than double over this period, as is the volume of imports and exports handled by the U.S. freight system.

• With the expected increases in freight volume, no one mode of transportation or transport facility can bear the burden alone. This will provide opportunities for those counties that can maximize their connectivity, exploit niche opportunities and effectively integrate freight systems and the related logistics into their economic development planning.

Counts on Track: Strategies for Freight-Oriented Economic Development
A report by National Association of Counties, February 2017
Agenda

• Distribution & Transportation Overview
• Integrating Freight into Transportation Planning
• Challenges in International Transportation
• US Highway 27 – Freight Corridor
• I4 Corridor – A Freight Perspective

AND…if time allows…
• Maritime Freight and Logistics
• An Overview of the Project Management Professional Credential (PMP)
• Leadership: The Intangible Dimension

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Questions?

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